

[REDACTED]

Email [REDACTED]

Phone: [REDACTED]

May 5, 2021

[REDACTED]  
[REDACTED]  
[REDACTED]

Sent Via U.S. Mail

Re: [REDACTED] (the "Website")

To Whom It May Concern,

We hope this letter finds you well, especially during these challenging times. We are writing in an effort to help you achieve compliance on your website with the U.S. Fair Housing Act, 42 USCS § 3608 and the New Jersey Law Against Discrimination N.J.S.A. 10:5-1 et seq. ("FHA and LAD").

Our client, **Pursuit of Respect, Inc.**, (hereinafter the "Client") is a not-for-profit organization whose membership consists, in part, of persons with disabilities who live throughout the nation, and others who are committed to, inter alia, equal access, equal opportunity, and equal rights for protected classes.

While attempting to navigate your company's (hereinafter "Company") website at lockinaloan.com (hereinafter "Website") using screen-reading software, our Client's tester, who has been trained to test for online accessibility for blind and/or visually disabled people, encountered multiple access barriers which denied full and equal access to information and/or services related to your company and made available to the public on the Website.

The challenges encountered on the Website may include, among others, missing alternative text in slide images, missing alternative text in image links, and unreadable social media icons. These are just a few of the numerous difficulties and challenges that appear to have been encountered.

The barriers encountered resulted in a discriminatory impact on those who are visually impaired, in violation of the FHA and LAD. The discrimination is a direct result of the Company's negligence as the law presumes the Company acted without due care and violated key provisions of the FHA and LAD by publishing information on the Website which fails to provide reasonable accommodations for blind and visually impaired persons.

Our Client's primary mission is to promote full and complete online accessibility for blind and/or visually disabled people. Although we have already incurred meaningful cost and expense in identifying and cataloging the errors on the Website, we remain focused on our Client's primary mission by simply requesting that you correct the errors on the Website. In the event that you take all necessary affirmative actions to ensure that the Website is fully accessible to, and independently usable by, blind and visually impaired persons within fourteen (14) calendar days after the date on this correspondence, then we will

thank you for your efforts and shall not take any further action. Moreover, in the event that you do fix all of the accessibility issues on the Website within those fourteen (14) days, then we will not even ask you to reimburse us for costs and expenses that we have incurred.

We sincerely hope that you choose this course of action. However, in the event that you do not fix all of the accessibility errors within this timeframe, then we reserve the right to pursue all legal remedies against the Company on behalf of our client, its members, and all similarly situated individuals. Please take action to fix your website to make this a fully accessible world for everyone. Thank you for your time and efforts.

Sincerely,

[Redacted signature block]

Cc: Client; File